

JCPenney
when it fits, you feel it™

BIG BIG SALE

SHOP IN STORE ONLY THURS-SUN, OCT 30 - NOV 2

\$10 OFF

\$25 OR MORE*

apparel, shoes, accessories, fine jewelry & home

EXTRA 10% OFF*

watches, furniture, mattresses and custom blinds & shades

*Some exclusions apply. See below for details.



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*\$10 off select original, regular, sale and clearance-priced apparel, shoes, accessories, fine jewelry and home purchases of \$25 or more. Extra 10% off select original, regular, sale and clearance-priced watches, furniture, mattress and custom blinds and shades purchases. Each offer good in store only, excluding taxes and shipping charges, 10/30/14-11/2/14. Does not apply to Doorbusters, Big Buys, Best Value, Levi's, Disney Shop, Assets Red Hot Label by Spanx, licensed team sports merchandise, Nike, Clarks, athletic shoes, jewelry trunk shows, the Diamond Vault, TechnoMarine watches, Sephora, Le Creuset, Sophie Conran, Royal Doulton, Celebrations, food, kitchen electrics, floor care, Joseph Joseph, Hunter Douglas, Umbra window hardware, Bali window hardware, in-home custom decorating, fitness equipment and accessories, Art.com, baby gear, personalized jewelry, services, service plans, gift cards, furniture outlet purchases, closing store purchases, current orders and prior purchases, or in combination with other coupons. Can be combined with earned JCPenney Rewards. Coupon cannot be used for payment on account. Coupon cannot be redeemed as cash or merchandise credit if merchandise is returned. \$ off savings applied to all qualifying items on a prorated basis; any refunds will be given in the prorated amount. No cash value.

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