

# **PRESS RELEASE**

For Immediate Release

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To: Media & Other Interested Parties

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## **Economic Development Board Appoints Two Women**

Yakima, WA- . Jim Davenport Board Chairman of the Board of the Rural Community Development Resources (RCDR) announces the appointment of two new directors to the board, Cristina Klatovsky and Sandra Steineke. “We are very excited about the appointment of these very talented individuals who have diverse experiences and skills to bring to the table.”

Ms. Klatovsky has over 20 years of experience in working with nonprofit agencies, with emphasis on grant writing, grant administration and oversight. She owns a home based business and is also employed by the Inland Northwest Blood Center.

Ms. Steineke works as the Director of Business Development & Marketing at Holtzinger Fruit Company. She has 20 plus years as a multi-channel merchandising director, and owned her own small business in Oregon. She has skills in strategic planning, marketing and communications.

The community based organization’s model is to empower low income entrepreneurs through self employment. The services provided are business plan development and business training workshops as well as providing loans through a Community Loan Fund for microenterprises and/or businesses that create jobs. Economic development projects are promoted that help improve the quality of life for young people and create safer neighborhoods.

For more information, please call 509-453-5133.