

**Register now, space is limited!**

- Call the Greater Yakima Chamber of Commerce for more details at 509-248-2120 or register at [www.yakima.org](http://www.yakima.org)
- Classes run from 11:30 am - 1:00 pm

**Yes! Sign me up for:**

- Starting a Business 101 - Sept. 5
- Business Plan Basics - Sept. 12
- Financing your Business -Sept. 19
- Marketing Your Business –Sept. 26

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

*Classes are \$10 each in advance. Sorry, no refunds unless canceled within 24 hours of class.*

**Sponsored by....**



**Institute for Innovation and Entrepreneurship**



**Win \$10,000**

**In the area's business plan contest.**

**For more information contact**

**New Vision at:**

**509.575.1140**

**[www.yakimavalley.biz](http://www.yakimavalley.biz)**

**[www.ycda.com](http://www.ycda.com)**



## **Launch Your Business Workshop Series**

**Classes for people who want to start their own business.**



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# Starting a Business Workshops



Register now!

## Starting a Business 101?

Are you ready to start a business? This workshop will give a general overview of starting a business including responsibilities of owning a business, corporate structure, financing, licensing and getting started.

Friday  
Sept. 5, 2014  
11:30 am to 1:00 pm

## Business Plan Basics

Learn the basic requirements for building a business plan. Find out about target markets, sales projections and cash flow statements.

Friday  
Sept. 12, 2014  
11:30 am to 1:00 pm

## Financing your Business

Learn bootstrap financing options for getting your business off the ground, how to prepare a loan package and the truth about grants and free money.

Friday  
Sept. 19, 2014  
11:30 am to 1:00 pm

## Marketing your Business

Discover how to identify your target market. Learn strategies to reach your customers and increase your market share.

Friday  
Sept. 26, 2014  
11:30 am to 1:00 pm

If you are thinking about starting a business, these workshops are for you.

Attend one class or the whole series to learn what you need to get started.

- Starting a Business 101
- Business Plan Basics
- Financing your Business
- Marketing your Business

*Taught by professionals with real world business experience.*

**Fee: \$10 pre-registration per class**

**Location: Central Wa. Business Resource Center, 10 North 9th St., Yakima, 98901**

**Register: [www.yakima.org](http://www.yakima.org)**