

July 16, 2014

FOR IMMEDIATE RELEASE

For information, contact:
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Sunfair Festival Association
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Sunfair Parade Grand Marshall Announcement – July 25th

YAKIMA – The 53rd Annual Sunfair Parade will be held this year on September 20th, starting at 10:00 AM. The parade will start at 16th and travel along Yakima Avenue to the end of the route at Naches Avenue.

As one of the biggest parades this side of the mountains, we are pleased to welcome the return of all of our local school bands, businesses around the Valley, non-profit organizations, and community floats. The talented Seattle Motorcycle Drill Team will start the parade for us and once again, we'll see floats from as far west as the Marysville Strawberry Festival, and the loud canon will blast off soon after the start, signaling that the world famous Seattle Seafair Pirates are "sailing" through the crowd.

Please join us at a press conference July 25th at 10:00 AM at the Greater Yakima Chamber of Commerce office, where we will announce the 2014 Sunfair Parade Grand Marshall. The Sunfair Board of Directors nominates many candidates for this honor and we've chosen this years Grand Marshall for his stellar contributions to our community and the huge impact he has made on each and every citizen in the Valley.

The Yakima Sunfair Festival Association is in its 53rd year of bringing our local and surrounding communities together for this annual parade that kicks off the first weekend of the Central Washington State Fair, September 19th through the 28th at State Fair Park. For more information, visit our website at www.yakimasunfairparade.com or call the Board President , Brian Campfield, at (509) 910-8233.

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