



FOR IMMEDIATE RELEASE

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STANDARD PAINT & FLOORING ANNOUNCES GRAND OPENING OF NEW STORE LOCATED IN WEST VALLEY

(Yakima, WA October 1, 2013)

Standard Paint & Flooring announcing the grand opening of new retail store this month.

“We are pleased to have moved into our new location in West Valley” states Regan Myers, Managing Partner. “Our Summitview location did not have the size of building needed to really display who Standard Paint & Flooring is. We have put a ton of time and effort into designing Yakima’s premier design center. We think you will really enjoy your shopping experience whether you are looking for Paint, Flooring, Window Coverings, Cabinets, or everything combined.”

Standard Paint to launch
“Indulge Your Senses”
As We Showcase Our Newest Store’s
GRAND OPENING!

Journey through our new 10,000 sq. ft. show room and **“Indulge Your Senses!”**

- **Taste** the fare of Yakima’s most popular Guest Chefs as they serve up exclusive hors d’oeuvres from one of our show room’s model kitchens.
- **See** the most popular color trends from the complete award winning line of Benjamin Moore paint and stain.
- **Feel** the texture and quality Shaw’s new Caress line of carpet, as well as tile, stone and hardwood flooring.
- **Hear** about “grand opening” savings from cabinet hardware and in stock flooring to living room paint color!

Hors d’ oeuvres will be served each of the following days from our Standard Paint, fully functional model kitchen.

October 2 nd	Greg Masset	Guest Chef from <i>Masset Winery</i>	5-7 p.m.
October 3 rd	Steve Alvarado	Guest Chef from <i>2nd Street Grill</i>	5-7 p.m.
October 4 th	Lindsay Park	Guest Chef from <i>Gasperetti’s</i>	5-7 p.m.
October 5 th	Darrin Davis	Guest Chef from <i>Zesta Cucina</i>	11:30-1:00 p.m.

NEW LOCATION
Standard Paint and Flooring
130 S. 72nd Avenue

(Located in “The Orchards” Shopping Center)



About Standard Paint & Flooring:

In 1954 Dick Myers Sr. and his family moved to Yakima and opened Standard Paint along with 2 partners. Dick quickly built a reputation for offering exceptional personal service, having knowledgeable staff, and a selection of quality products. After obtaining sole ownership in 1974, Dick built a new facility on 3rd Ave., where the main branch was located. Further expansion came in 1980 with the addition of floor covering, decorating products, and the opening of the Design Studio in 1988.

In 1986 Dick Sr. retired and his son, Dick Jr., took over. Today Dick and his two sons Regan and Craig continue to rely on the same standard of offering quality products and personal service, making Standard Paint & Flooring, LLC a place where service is still in style. Standard Paint & Flooring, LLC currently owns 6 stores throughout central Washington and Oregon.

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**For more information or to request an interview please contact Regan Myers.
standardpaintandflooring.com**

Store Locations: **Main Office & Design Center:** 101 N. 3rd Ave., Yakima, WA (509)453-3171, **West Valley Store:** 130 S. 72 Ave., Yakima, WA (509)972-7620, **Sunnyside Store:** 222 S. 6th St., Sunnyside, WA(509)837-5410, **Kennewick Store:** 360 N Kellogg St., Kennewick, WA (509)946-2345, **Bend, OR Store:** 253 NE Greenwood., Bend, OR(541)382-7465, **Wenatchee Store:** 134 N Mission St, Wenatchee, WA (509) 663-8574.