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For Immediate Release

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24th ANNUAL CENTRAL WASHINGTON SPORTSMEN SHOW
SET FOR THE SUNDOME IN YAKIMA

Hunters and anglers from around the region will again be heading to the Yakima Valley SunDome on Friday, February 15 through Sunday, February 17, for the 24th annual Central Washington Sportsmen Show. Outdoor enthusiasts come to the show to see the latest in hunting and fishing gear, outdoor displays and exhibits, fishing boats, campers, trailers, and ATVs and UTVs.

This year's show will feature the popular "Great Bear Show," as well as the impressive Eastman's Trophy Deer Display among other attractions.

"Central Washington has a huge number of people who enjoy the outdoors," said show producer, Merle Shuyler. "We work hard to put together a show that informs, educates and entertains anyone who likes to hunt and fish."

Shuyler said the SunDome will again be packed with exhibitors including guides and outfitters, outdoor retailers, artists, sportsmen's organizations and more.

"The Great Bear Show" from Jefferson, Texas, returns to the show after a very popular unveiling at last year's show. This live bears will once again be on exhibit inside the SunDome for everyone to view during the show hours. Showgoers will also have a chance to learn more about bears during several informative presentations each show day.

Other attractions at this year's show include the return of the Eastman's' Trophy Deer Display. The display will feature an all new selection of white-tail and mule deer trophies collected from around the West by Roger Selner of Livingston, Montana.

Traditionally sportsmen shows are a place to learn and the 2013 Central Washington Sportsmen Show has a full slate of hunting and fishing experts willing to share their knowledge with show attendees

Speakers at this year's show include: guide Shane Magnuson, who will cover fishing for summer and fall chinook; guide Brian Robertson, who will cover fishing for summer steelhead and spring chinook; local outdoor writer Rob Phillips, who will discuss where and how to catch Columbia River sockeye salmon; walleye expert and guide Willie Ross will share his successful walleye fishing techniques; and Jerod Higginbotham will talk about drift boat fishing.

On the hunting side, Steve Schultz will conduct seminars on waterfowl and turkey hunting techniques on Saturday and Sunday only.

Shuyler said there is again plenty for the kids to do at the show. The ever popular "Lunker Lake" will be full of hungry trout and again this year, where several of the trout will be marked for cash prizes to be given to the lucky young anglers who catch them.

Kids can also collect and fill out the Cabela's Young Sportsmen's Journal. Kids will be given the journal with specific activities to see, do, or collect while they are at the show. When the journal is complete, they can bring it by the show information booth for a prize.

And again this year there is a free air rifle range where kids will have a chance to shoot under the watchful eye of adult supervisors.

Something new at the show this year an area designated for folks to rent a table and sell their quality used outdoor equipment. The mini, outdoor-oriented flea market will be held in the west corridor of the SunDome.

The 24th Annual Horn and Antler Competition is always a big part of the Central Washington Sportsmen Show and is the only competition in the area where hunting trophies are scored, then displayed for all to see. Hunters from across the region bring in their big game heads, horns, antlers, and skulls to have them officially measured for possible inclusion in the

record books. After scoring, all the entries are then displayed on the east side of the SunDome for an impressive display of trophies. The highest scoring trophies entered in the competition taken by archery, muzzleloader, or modern rifle during the 2012 season will win a \$250 gift certificate. Categories include mule deer, whitetail deer, blacktail deer, Rocky Mountain elk, mountain goat, black bear, moose, big horn sheep, and cougar. This year's competition is sponsored by Grumpy's Outdoor Store.

For fly fishing enthusiasts, there will again be plenty to see and do at this year's show. The Fly Casting Pool will have several fly casting demonstrations each show day geared for beginners to advanced casting techniques. Experts will be teaching how to tie their favorite flies at the fly tying theater and anyone can sit down, and with expert instruction, learn to tie their own fly from start to finish. Yakima Flyfishers Association will be tying flies at the fly tying theater during hourly presentations and also will host the fly tying clinics each show day.

Outside the SunDome at 1 p.m. on Saturday during the show, the Bob Hall Auto Dealerships and KXDD Radio are sponsoring the Trailer Backing Contest. This is a timed event where participants back through an obstacle course and can be quite entertaining to watch. Participants who would like to compete can listen to KXDD who are pre-qualifying all contestants. There will be a \$350 cash prize for the fastest time through the course. Other cash prizes will be given to the second and third place finishers.

KXDD and Cabela's will also sponsor an "Archery Challenge" where contestants shoot Nerf arrows at radio celebrities. There will be a number of nice prizes donated by Cabela's for both adult and youth (12 and under) contestants. The Archery Challenge will take place at 2 p.m. on Saturday and Sunday of the show.

The 5th Annual Town Square Media Trout Races will be held at 3 p.m. on Saturday. This entertaining race will have several contestants paired with a trout to see which one is the

fastest. The fish are released in a specially built trout track and the first fish to the finish line is the winner. Town Square Media, sponsor of the event, will present the winner some nice prizes.

Saturday and Sunday, the Central Washington Weight Pullers will once again host a dog weight pull sanctioned by the International Weight Pullers Association. The dogs are split up into six different weight classes and are judged on their performance and ability to pull a weighted wheeled cart a distance of 16 feet within a 60 second time limit. The CW Weight Pullers have been a part of the Central Washington Sportsmen Show for over 20 years and continue to attract quality competitors at each event. Since the pull is held outside at the south end of the SunDome, anyone can come and watch this event free of charge.

Again this year, show attendees will have a chance to win one of the many door prizes given away all three days of the show.

The grand door prize at this year's show is a handcrafted queen size bed frame from American Rustics of Dalton Gardens, Idaho. Everyone who attends the show is eligible to enter this drawing. Also, a number of other door prizes, donated by show exhibitors, will be given away hourly during the show. The first 150 people through the door each show day will also receive a free goodie bag furnished by Grumpy's Outdoor Store.

Sportsmen Show admission prices are: adults \$9.00; children 6-12 \$4.50; and children under 6 are admitted free all three days of the show. Again this year, show attendees can re-enter the show all three days for the price of one admission. Friday is Senior's Day with everyone 60 or older getting into the show for \$4.50. The military is honored with a discount of \$1.00 off any admission all weekend for all members with a military ID. A special Family Day admission package is available on Sunday: two adults and two children, ages 6-12 will be admitted for only \$20.00.

For the first time in show history, parking will be free this year in the main SunDome parking lot.

The 2013 Central Washington Sportsmen Show will run 1:00 p.m. to 7:00 p.m. on Friday, February 15th; 10:00 a.m. to 6:00 p.m. on Saturday, February 16th; and 10:00 a.m. to 5:00 p.m. on Sunday, February 17th.

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