



DOWNTOWN ASSOCIATION OF YAKIMA

PRESS Release

Subject: Second Saturday

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Second Saturday, Chalk Art Festival

November 14th marks the 5th in the series of Second Saturday's put on by the Downtown Association of Yakima.

The upcoming event is a chalk art festival and will take place on the sidewalks in front of businesses such as Ron's Coin and Essencia along 3rd Street.

"This is a fun, family friendly activity that anyone can participate in," said Victor De Long, President of the Downtown Association of Yakima.

The organization has lined up several local artists to join in the fun who will each have a 10x12' square of sidewalk to show case their talents.

Steve Platt, of Nana Kate's in Selah is one of the featured artists and has participated in many chalk art festivals around the area. Other artists include, Enrique Guzman, a graphic artist from the Field Group, and David Olden of the Yakima Herald.

Kids and adults alike will have the opportunity to partake in the festivities, drawing images around the event's theme, 'Harvest Yakima'.

The event will take place from 10 AM to 3 PM on Saturday, November 14th along 3rd Street.

The final Second Saturday of 2015 is scheduled for December 12th and will be a jingle bell run/walk in downtown. More details of this event will be available on the website in the coming weeks.

DAY is a private, nonprofit organization committed to the preservation, development, marketing and promotion of Downtown Yakima through focused efforts to build and maintain public and private partnerships that will foster financial and creative investments in our future while embracing and celebrating our history.

For more information, please contact Victor De Long at 248-9991 or visit the downtown website at www.downtownyakima.com